Teri Belle HomeStyle Magazine, August 2008 Story Title: Aluminum Deck 208-454-5404 208-412-1172 funnylizard@mac.com

A deck that is functional, safe and maintenance-free is any homeowner's dream. The moans and groans of homeowner chores always point to deck-care, especially during the spring, summer and fall months when the deck is most often used. With his innovative and entrepreneurial spirit, Doug Deel, CEO of Last Deck Inc. has developed a deck material that truly guarantees it will be your *last deck!*

Since 2003, Last Deck has manufactured deck materials in its 30,000 square foot facility located in Jackson, Minnesota. The product is aluminum. In fact it is the highest quality of aluminum available – the same quality used by airplane manufacturers. And this product works like a charm for decks, railings and walkways.

Deel has over 25 years experience in the custom building industry. The idea of aluminum decking came to Deel from talking to many customers who expressed frustration about wood or composite decks. "My customers never had time to enjoy their expensive decks", says Deel. "Much of their time was spent maintaining, restoring, refinishing or replacing decks". Deel further points out that once a wood deck is refinished, the fresh look does not last long – which created even more frustration for homeowners.

Last Deck was introduced in 2003 with an option of nine colors ranging from white to redwood to commercial bronze. In April of 2008, after 16 months of further research and development, Last Deck launched their wood-grain aluminum decks that come in seven colors ranging from Knotty Pine to Mediterranean Cherry to Nevada Oak. Deel explains "people like the look of wood so we developed the wood-grain product to meet the demands of consumers – offering the look of wood without the hassle of maintenance".

This American-made product is manufactured in Minnesota and shipped to dealers around the country for installation. Aluminum is environmentally friendly, recyclable, and the harshest "chemical" used in Last Deck's manufacturing plant is an alkaline cleaner – which is the same component used in most household cleaners.

At the 2007 International Builder's Show in Orlando, Florida, Last Deck received rave reviews after showcasing its Lifetime Aluminum Decking and Railing. The top selling points were Last Deck's alternative decking products that offer versatility, amazing span capability and lightweight and self-spacing features.

As for fire safety, Last Deck rates 0 while wood or composite decks have a rating of 186. Lower numbers represent more fire safety. Homeowners that have Last Deck installed should contact their insurance company to lower homeowner insurance rates. Aluminum will not burn.

When homeowners envision aluminum as a decking product, they instantaneously think of the possible discomfort of walking barefoot on a hot deck. In actuality, aluminum dissipates heat faster than wood, composite or concrete. Last Deck is slip-resistant, will not split or splinter, has no exposed screws or nails and has a lifetime, transferable warranty, which adds instant equity to the value of your home.

Aluminum decking material can be placed over existing wood or concrete, reducing labor costs by up to 75%. Where winters are extremely harsh, the aluminum product can be installed with a heating device that automatically melts snow and ice.

Aluminum is a clean, safe product for decking and walkways. It is nearly indestructible and completely maintenance-free. The only disadvantage to aluminum decking is that it is NOT self-cleaning. But if you have a garden hose, simply spray the deck with water and that takes care of the cleaning chore!

Advantages of aluminum deck/rail/walkway:

Slip Resistant
Light Weight
Fire Resistant
No Mold or Mildew
Salt Water Resistant
Impervious to Insects
No Warping, Splitting, Cracking, Spotting, or Distortion
Limited Lifetime Warranty
Non-Toxic
Truly Maintenance Free
Hidden Fasteners (on Decking)
Marriage Strip Allows for Design Creativity
Up to 75% Savings in Labor Costs

Contacts:

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Toll Free: (866) LASTDECK or (866) 527-8332

www.lastdeck.com

In the Treasure Valley, Last Deck is available through:

Patio Covers Unlimited Showroom

760 N. Ralstin St. Meridian, Idaho 86342

(208) 884-1229

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